

Intellectual products of the individuals and of the research carried out by public institutions and industries, have always been essential for building up an economic asset for nations. In the global society and economy, protection of the intellectual properties (IP) with patents plays an increasing role in competitiveness of individuals, research organizations, enterprises and countries, with relevant geopolitical implications. Protection of IP is crucial in Information and Communication Technologies. Outstanding examples of the stakes in this area are the big cases and commercial agreements between main players of the mobile communications market.

Developing patents is an opportunity, and it should be a priority, particularly for those countries - such as Italy - characterized on one end by high capacity of invention and on the other by decline of manufacturing. Such decline should be compensated by the creation of intangible assets such as patents.

The workshop will confront the views of academic and industrial researchers, characterized by objectives that are sometimes incompatible each other, but can be reconciled for common success. It will address the key elements of the patent process, the relation between patents and standards and the available tools for their reconciliation. Eventually some recent cases of *planetary war and peace* on ICT patents will be presented. The workshop will conclude with a round-table, addressing particularly the prospects of positive developments in this domain in the EU countries.

Giornata di Studio AICT WORKSHOP NOC2014

June 3, 2014

Aula De Donato

Politecnico di Milano - Piazza Leonardo da Vinci, 32 - Milano

Innovation PROTECTION in the ICT

organizzato da



POLITECNICO
DI MILANO



idea
research
Innovation
technology

PROGRAMME

08.30 - 09.00 REGISTRATION

09.00 - 09.15 Welcome addresses

Representative of Politecnico di Milano

A. Penza - *AICT President*

A. Pattavina - *NOC2014 General Chair*

09.15 - 10.45 SESSION I

Chair: R. Castelli - *AICT*

09.15 - 09.45 IP and innovation: the academic view

U. Spagnolini - *Politecnico di Milano*

09.45 - 10.15 The view of industrial research

G. Parladori - *Alcatel-Lucent*

10.15 - 10.45 The beginning in patent roadmap:
the patenting process

F. Postiglione - *Gregorj*

10.45 - 11.15 COFFEE BREAK

PROGRAMME

11.15 - 12.45 SESSION II

Chair: U. Spagnolini - *Politecnico di Milano*

11.15 - 11.45 Tools to manage conflicts between patents
and standards

F. Battipede - *Telecom Italia*

11.45 - 12.15 Patent licensing

V. Hamelin - *Orange*

12.15 - 12.45 Patents as items for legal fights and
commercial agreements

M. Mostardini - *Bird&Bird*

12.45 - 13.45 Round Table: Prospects of ICT IPR in the
EU countries as compared with R.O.W.

Chair: M. Maggi - *PhD lawyer on IP-ICT,
author at Gruppo Sole24Ore*

Per maggiori informazioni:

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